

GABRIELLE COHEN

WEB DESIGNER
WEB PROGRAMMER
GRAPHIC DESIGNER
FLASH ANIMATOR
FREELANCER

EMPLOYMENT

The Media and Marketing (Star) Group May 2009–Present
Interactive Media Specialist

Building and maintaining websites for casinos and restaurants across the country. Implementing SEO for all sites. Creating flash banner ads and other various flash animations. Building and sending e-mail blasts and newsletters. Quick turn around and high quality.

Jubili Beads and Yarns Jan. 2009–May 2009
Graphic/Web Designer

Updated the company website with new copy, images and pages. Transferred entire site to a new host and set up new shopping cart. Created flyers, e-mail blasts, and newsletters. Photographed class projects and merchandise. Marketing the company through SEO. Frequent client contact for various projects.

Pfeiffer Advertising Aug. 2008–Jan. 2009
Design Intern

Assisted with the completion of various projects such as: brochures, banners, flyers and web page design. Created secondary pages based upon an approved look and feel for a clients website.

Freelance Summer 2006–Present
"Jack of all trades"

Created holiday cards for an established company. Designed wedding programs and invitations. Built and designed personal websites. Color enhanced site map renderings for a local engineering firm. Commissioned for other various services such as paintings, drawings and interior murals (residential) for a variety of clients.

EDUCATION

Bachelor of Fine Arts, Studio Art May 2008
Rowan University, Glassboro N.J.
– Special interest in Web and Graphic Design
– Graduated Cum Laude

SOFTWARE EXPERTISE

Dreamweaver	Product Cart
Flash	WordPress
Illustrator	CushyCMS
Photoshop	NetAtlantic
InDesign	
Quark	

TECHNICAL SKILLS

E-mail Marketing	JavaScript
SEO	ActionScript
PHP	JQuery
MySQL	HTML/XHTML